

Vacancy Announcement for Chief Marketing Officer (CMO)

Pubali Bank Limited having largest online network in Private Sector Banking with 465 Branches and network is looking for an experienced professional for the following position.

Designation: Chief Marketing Officer (CMO) in the rank of General Manager.

Competencies:

- Managing customer relationship and promoting business.
- Market research, planning & strategy.
- Sales support.
- Event management for selling products & services.
- Campaigning and develop communication to promote product & services.
- Managing Bank's brand value.
- Excellent presentation & communication skill in Bangla & English.
- Ability to work independently as well as in a team environment.
- Computer literacy.

Academic Requirements:

- MBA major in Marketing or equivalent degree.

Experience:

- Minimum 15 years of relevant experience out of which at least 02 years in Deputy General Manager/Vice President or equivalent position.
- Head/ Deputy Head of Marketing Division of Multinational Company will get higher preference.

Age limit: not exceeding 55 years as on 30 June 2018.

Compensation package: Negotiable.

Interested candidates, who meet the requirements of the position, are encouraged to apply with their Current CV, cover letter, recent passport size photograph, attested copies of all academic & professional certificates to the **General Manager, Pubali Bank Limited, Human Resources Division, Head Office, 26, Dilkusha C/A, Dhaka latest by 30 August 2018.**

Only short listed candidates will be called for interview.

The Bank reserves the rights to accept/ reject any application(s) without assigning any reason whatsoever.